



PARTNERSHIP OPPORTUNITIES AT-A-GLANCE INFOGRAPHIC



Package Level/Cost	Total Inventory/ Location	Recognition or logo with clickable URL on WE Local website	Name listed in mobile app	One social media posting through SWE channels	Logo recognition, URL and 50 words in pre-conference email to all attendees	2 Minute video opening keynote	Dedicated time slot for workshop or breakout session	Conference Registrations	Career Fair tables and premier location	Conference signage recognition	Logo recognition in pre-post comms to attendees	60-day access to Career Center resume database	Option to place giveaways at the event	Food, fun, and local flair
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**BRAND AND TALENT CHAMPION PARTNERS**

Increase your organization's visibility and participation across key attendee event touchpoints in their experience at WE Local. Channels can include in-person Career Fair, website, mobile, social media, signage, and email communications.

Platinum/10K	1	Logo/ Clickable URL	•	•	•	•	•	8	2	•	•	•		
Gold/6K	6	Logo/ Clickable URL	•					6	1	•	•	•		
Silver/4K	20	Logo/ Clickable URL	•					4	1	•	•	•		
Advocate/\$500	Unlimited	Recognition								•				

**PERSONAL NETWORKING EXPERIENCE PARTNERS**

Increase your organization's brand recognition through the sponsorship of engaging and interactive networking events that enable new connections or highlight regional diversity and specialties to enhance the attendee experience in your geographic area.

WE Local Celebration/5K	1	Recognition				•		2		•	•		•	•
Friday Lunch Networking Hour/\$3,500	2	Recognition				Lunch		2		•	•		•	Lunch for 10
Saturday Lunch Networking Hour/\$3,500	2	Recognition				Lunch		2		•	•		•	Lunch for 10
SWE Networking Lounge/3K	1	Recognition						2		•	•		•	

**WALK WITH YOU PARTNERS**

Have an "always on" presence at conference registration process or throughout its duration with these packages. As attendees access on-site WiFi, your organization's name can be their password, and your organization's presence will extend even more with a LinkedIn post and an Instagram post and story. Or, you might choose to have attendees see your brand each time they engage with the mobile app that guides their entire conference schedule.

WiFi Partnership/5K	1	Recognition		LI, IG Post and Story				2		•	•			
Mobile App/3K	1	Recognition	• + Push			Recognition		2		•	•			
Lanyards+ Registration/\$3,500	1	Recognition	•							•			Lanyards	

**SPONSORED SESSION PARTNERS**

Choose to advance thought leadership and education by hosting a content-oriented session for attendees or to invest in the future of engineering by hosting a collegiate competition session.

Sponsored Session/3K	1	Recognition					•	2		•	•			
Collegiate Competition/2K	2	Recognition				Sat. Awards		2		•	•			