Whether you're a speaker, partner, award recipient or participant, we hope that you'll share our enthusiasm about **WE Local Bengaluru** and be inspired to tell your network! This toolkit will help you craft social media messages and leverage SWE's social accounts to help spread the word about your participation.

OUR HASHTAGS & HANDLES
Use our Conference location hashtag **#WELocalBengaluru**, whenever possible in each post so your posts will stand out!

If you tag **@SWEIndiaSWE** or **Society of Women Engineers**,
we can like/share/repost to help boost your visibility.
LinkedIn - **https://www.linkedin.com/company/society-of-women-engineers-in-india/**
Facebook - **https://www.facebook.com/SWEinIndia/**
Twitter - **https://twitter.com/SWEIndia**
Instagram - **https://www.instagram.com/swe.india/?hl=en**

EXAMPLES
Social media posts are most effective when personalized.
Check out the below sample posts for some inspiration that you can build off of.

Facebook Post: **#WELocalBengaluru** is just around the corner. I'm excited to catch up with old friends and make new ones! **welocal.swe.org. (@Society of Women Engineers)**

LinkedIn Post: The @Society of Women Engineers' local conference and is a chance for women in engineering to "Connecting You Locally All Around The World."
Visit our table at the **welocal.swe.org #WELocalBengaluru**

Twitter Post: We can't wait to exhibit at the **#WELocalBengaluru** Career Fair!
Be sure to come find our table! **@SWETalk**

Don't forget to link to **https://welocal.swe.org/bengaluru/**, so other people can learn more about the conference!

SHAREABLE GRAPHICS

Adding a picture or graphic to your social media post always boosts engagement. Check out these downloadable graphics that are ready for you to use depending on your involvement at WE Local.

LOCAL

BENGALURU, INDIA
18-19 APRIL, 2024
welocal.swe.org

I am proud to be **speaking** at WE Local!

swe

LOCAL

BENGALURU, INDIA
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welocal.swe.org

I am proud to be a 2024 WE Local **partner**

swe

LOCAL

BENGALURU, INDIA
18-19 APRIL, 2024
welocal.swe.org

I am honored to be a 2024 WE Local **Poster Competition Participant**

swe