

LOCAL

LAS VEGAS



BALTIMORE



WICHITA



2024

WE LOCAL

U.S. PARTNERSHIP
PROSPECTUS





U.S. Partnership Prospectus



WE Local continues to be a powerful way for women in engineering and technology to connect throughout the world. The 2023 WE Local U.S. conferences welcomed hundreds of women and men back to an in-person conference, and it was supported by partners and contributors from across the globe. In 2024, we will continue to “Connect You Locally All Around The World” with in-person events held in **Baltimore, Las Vegas, and Wichita.**



LAS VEGAS, NEVADA

FEBRUARY 23-24, 2024



BALTIMORE, MARYLAND

MARCH 1-2, 2024



WICHITA, KANSAS

MARCH 15-16, 2024

Conference Contact for Career Fair and Partnerships:
Monica Mizzi,
Senior Manager, Strategic Partnerships
[Send an email](#) or call +1-312-967-9726



All Partnership Opportunities



\$10,000/per location

Platinum Package

Limit: 1/per location

Exclusive opportunity to be the highly visible Platinum partner at WE Local and the Career Fair

[Learn More>>](#)

\$6,000/per location

Gold Package

Limit: 4/per location

Opportunity to partner at WE Local and the Career Fair with additional registrations and access to SWE's Career Center database

[Learn More>>](#)

\$4,000/per location

Silver Package

Limit: 15/per location

Opportunity to partner at WE Local and the Career Fair with additional registrations and access to SWE's Career Center database

[Learn More>>](#)

\$2,000/per location

Bronze Package

Limit: 10 per/location

Opportunity to partner at WE Local and the Career Fair

[Learn More>>](#)

Varies

Package Discounts

Save on your WE Local Partnership.

[Learn More>>](#)

\$5,000/per location

Friday Night Celebration

Limit: 1/per location

Engage with attendees in this not-to-be-missed event! Attendees gather for food, entertainment, and games presented by the SWE Local Host Committee on Friday from 5 – 7 p.m.

[Learn More>>](#)

\$5,000/per location

Social Media + WiFi Partnership

Limit: 1/per location

Boost your organization's branding efforts with social media posts targeting SWE's growing online audience, representing over 300k impressions monthly.

[Learn More>>](#)

\$3,500/per location

Friday Lunch Networking Hour

Limit: 2/per location

Friday's lunch is designated for a unique networking opportunity, offering a moment to connect with new colleagues and reconnect with familiar friends.

[Learn More>>](#)

\$3,500/per location

Lanyards + Registration Area

Limit: 1/per location

Receive prominent signage in this centrally located area where hundreds of attendees check in for the event. Here, each attendee receives a name badge and lanyard which is required to be worn throughout the duration of the conference. Partner to choose which location(s) to support.

[Learn More>>](#)

\$2,500/location

Mobile App

Limit: 1/per location

As a green-friendly conference, the mobile app is a great interactive way to get in front of event attendees. The mobile app supports and promotes the conference through ongoing notifications and access to event schedules.

[Learn More>>](#)

All Partnership Opportunities



\$3,000/per location **SWE Networking Lounge**

Limit: 2/per location

The SWE Networking Lounge is the go-to space for attendees, providing a safe space for attendees to relax, network, and support one another. Enjoy a unique backdrop to promote your organizational culture while also engaging with attendees in SWE Networking Lounge. Open Friday, 9 a.m. – 4 p.m.; Saturday, 9 a.m. – 4 p.m.

[Learn More>>](#)

\$2,000/per location **Collegiate Competition**

Limit: 2/per location

The next generation of engineers are developing innovative ideas and are prepared to share their research at each WE Local Collegiate Competition. Five undergraduate and five graduate finalists will be recognized with their abstracts on site, as well as through a 10-minute snap session.

[Learn More>>](#)

\$2,000/per location **Breakout Session/Workshop**

Limit: 2/per location

Host a workshop, panel or tech session by purchasing this opportunity. Topic must be aligned with SWE's mission and approve by WE Local staff one month prior to the conference.

[Learn More>>](#)

\$750/per space **Interview Space**

Limit: 2/per location

Interview spaces are limited at each conference and offered on a first-come, first-served basis. The space is enclosed with a table and two (2) chairs. Space will be available for use 8 a.m. – 5 p.m. on Saturday of the event.

[Learn More>>](#)

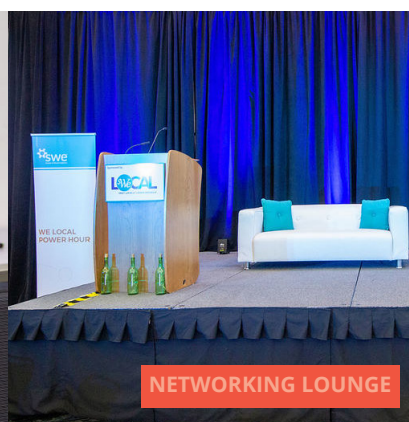
\$500 minimum **Local Advocate**

Not recruiting? Consider supporting SWE's mission through this partnership while also increasing your brand association.

[Learn More>>](#)



INTERVIEW SPACE



NETWORKING LOUNGE

