LOCAL
BENGALURU

Partner Social Media Toolkit

Dear WE Local Partner,

We are excited to have you attend our virtual WE Local Bengaluru Conference!

WE Local Bengaluru virtually will bring together hundreds of attendees for an inspiring blend of workshops, networking events, presentations, and a career fair. The virtual career fair is a highlight of the conference, and attendees will be eager to network with organizations like yours and find their next big opportunity.

We hope our enthusiasm about your partnership at WE Local Bengaluru is contagious, and you'll be inspired to share the news of your partnership on social media. To help promote your participation, we are offering this WE Local Bengaluru Partner Social Media Toolkit containing suggested content for Twitter, Facebook, and LinkedIn.

See you at WE Local!

Graphics
Use WE Local logos and shareable graphics when promoting WE Local and partnership. They can be found here:
welocal.swe.org/about/resources/

TWITTER

Sample Tweets

Please use #WELocal #Bengaluru in your communications. If you tag @SWEIndia, we can respond and retweet to our followers as well.

Tweet Example 1: We can't wait to virtually exhibit at the #WELocal #Bengaluru career fair! Visit us at our booth! @SWEIndia

Tweet Example 2: Come "see us" exhibit at the #WELocal #Bengaluru virtual career fair on [INSERT DATE] @ SWEIndia. Learn more: **welocal.swe.org**.

Tweet Example 3: #WELocal #Bengaluru is almost here! See [INSERT COMPANY NAME] exhibit at the virtual career fair. See you soon @SWEIndia! Learn more at **welocal.swe.org**.

Tweet Example 4: [INSERT COMPANY NAME] is advocating for women in engineering and tech by exhibiting at the #WELocal #Bengaluru virtual career fair with @SWEIndia. Learn more: **welocal.swe.org**.

TWITTER GRAPHICS:

1600 px x 900 px

Use this graphic to add your headshot or company logo

FACEBOOK

Sample Facebook Posts

- Please tag the Society of Women Engineers India by inserting the '@' symbol and typing 'Society of Women Engineers India,' a dropdown box with the proper tag will show up, select 'Society of Women Engineers India' in your post. Use the MAIN conference hashtag: #WELocal #Bengaluru, whenever possible.

Example Facebook Post 1: We will be supporting the advancement of women in engineering and tech virtually at #WELocal #Bengaluru. Visit our booth at the virtual career fair! **welocal.swe.org**.

Example Facebook Post 1: We're exhibiting virtually at #WELocal #Bengaluru, the @Society of Women Engineers India conference and career fair. Learn more and register now! **welocal.swe.org**.

Example Facebook Post 3: We're honored and excited to exhibit virtually at #WELocal #Bengaluru this year! Visit our virtual booth on [INSERT DATE]. We hope to see you there. Learn more: **welocal.swe.org**.

Example Facebook Post 4: We look forward to supporting the advancement of women in engineering and tech at the all virtual #WELocal #Bengaluru conference. Register now! **welocal.swe.org**.

Example Facebook Post 5: Women in STEM! Join [COMPANY] and @Society of Women Engineers India WE Local virtual conference on [DATES]. WE Local Bengaluru brings together participants in all stages of their collegiate and professional journey to learn, energize/re-energize, and connect through high-quality professional development workshops, networking opportunities, and inspirational presentations. Learn more: **welocal.swe.org** #WELocal #Bengaluru

Example Facebook Post 6: [COMPANY NAME] is a proud Partner of SWE's WE Local Bengaluru Virtual Conference. Join us and @Society of Women Engineers India WE Local virtual conference on [DATES]. WE Local brings together participants in all stages of their collegiate and professional journey to learn, energize/re-energize, and connect through high-quality professional development workshops, networking opportunities, and inspirational presentations. Learn more: **welocal.swe.org** #WELocal #Bengaluru

Partner Social Media Toolkit

FACEBOOK GRAPHICS:

1200 px x 630 px

Place company logo here

Use this graphic to add your headshot or company logo

I am proud to be a 2022 WE Local **partner**

LINKEDIN

Please tag the Society of Women Engineers India (by inserting the '@' symbol and typing 'Society of Women Engineersin India', a dropdown box with the proper tag will show up, select 'Society of Women Engineers in India') in your post. Use the MAIN conference hashtag: #WELocal #Bengaluru, whenever possible.

Example LinkedIn Post 1: We are honored to be exhibiting at the #WELocal #Bengaluru career fair! Join us for the @Society of Women Engineers India virtual conference! **welocal.swe.org**.

Example LinkedIn Post 2: We're looking forward to supporting the advancement of women in engineering and tech at @Society of Women Engineers India Virtual conference and career fair, #WELocal #Bengaluru! **welocal.swe.org**.

Example LinkedIn Post 3: Women in STEM! Join [COMPANY] and @Society of Women Engineers WE Local India virtual conference on [DATES]. WE Local brings together participants in all stages of their collegiate and professional journey to learn, energize/re-energize, and connect through high-quality professional development workshops, networking opportunities, and inspirational presentations. Learn more: **welocal.swe.org** #WELocal #Bengaluru

Example Facebook Post 4: [COMPANY NAME] is a proud Partner of SWE's WE Local Bengaluru Conference. Join us and @Society of Women Engineers vitually for WE Local Bengaluru on [DATES]. WE Local brings together participants in all stages of their collegiate and professional journey to learn, energize/re-energize, and connect through high-quality professional development workshops, networking opportunities, and inspirational presentations. Learn more: **welocal.swe.org** #WELocal #Bengaluru

Partner Social Media Toolkit

LINKEDIN GRAPHICS:

1200 px x 627 px

Use this graphic to add your headshot or company logo

Place company logo here

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