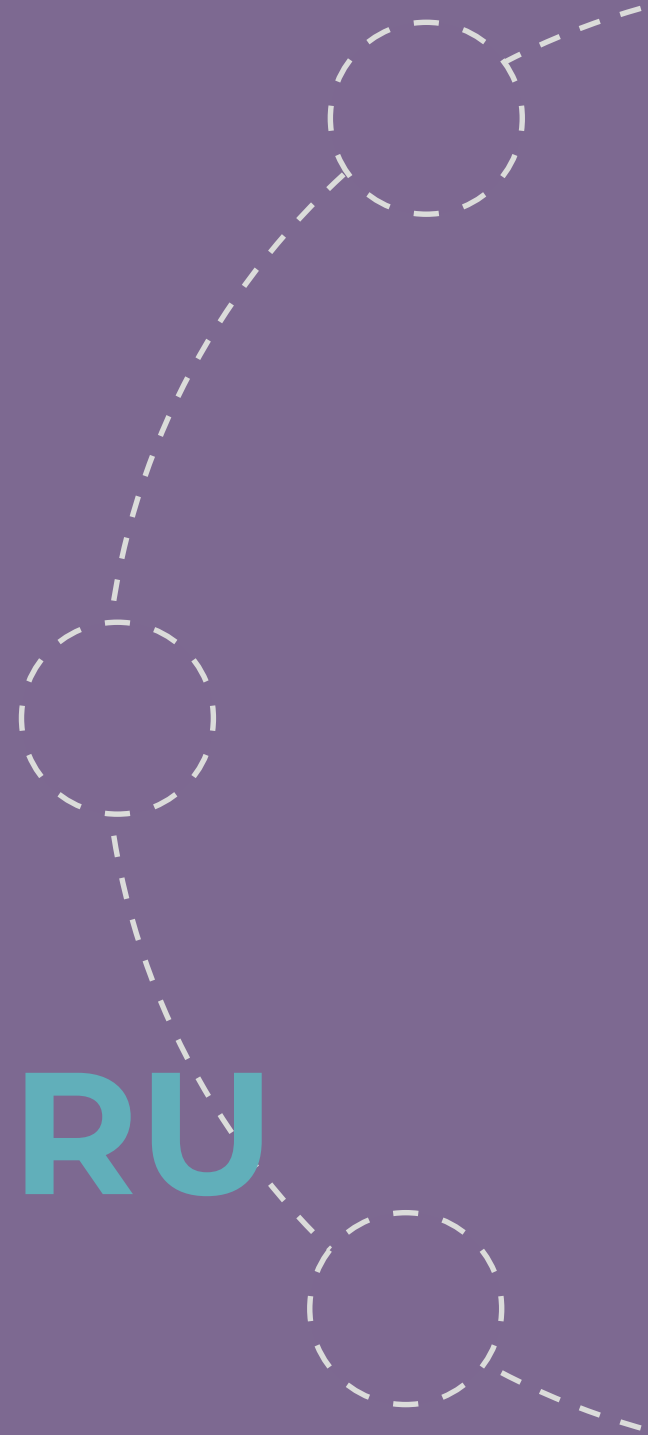


# LOCAL

MEET LOCALLY.  
LEARN SOCIALLY.

# BENGALURU

## PARTNERSHIP PROSPECTUS



# LETTER FROM THE CEO



“For over 71 years, the Society of Women Engineers (SWE) has had a mission to remain an advocate and network of support for women in engineering and technology. SWE conferences play a vital role in advancing the Society’s mission and provide a strong backbone to the community of women in engineering. Women from around the globe use these conferences as a platform to further their careers through professional development and to expand their networks with like-minded women.

Year after year we look for more ways to bring the benefit of SWE conferences to women—wherever they are. Launching in 2015, WE Local conferences allowed us the opportunity to bring the Society’s Annual program (on a smaller and more intimate level) right to our members’ backyard. Hundreds of attendees benefit from networking with peers and organizations right in their local area.

WE Local provides SWE the opportunity to bring mentorship, comradery and career building to an even greater number of women in engineering. Feedback from attendees has allowed us to evolve the format and create a program that works for our attendees at all career and life stages. The format also offers our partners a formula for sharing professional development content and recruiting high caliber talent.

WE Local continues to be a powerful way for women in engineering and technology to connect throughout the world amid the pandemic. WE Local India 2021 welcomed hundreds of women and men to its virtual conference, and it was supported by partners and contributors from across the globe. In 2022, we will continue to “meet locally and learn socially” with in-person events.

Sincerely,

A handwritten signature in black ink that reads "Karen Horting".

**Karen Horting, CAE**  
Executive Director and CEO  
Society of Women Engineers

## SWE is a Community Like No Other

The Society of Women Engineers (SWE) is pleased to announce its 6th annual WE Local India conference. WE Local India will take place in Bengaluru, India on the 28-29 April 2022.

The WE Local India Conference brings together women from across the country including university students, women in academia and professionals at all career stages who are studying or working in the engineering and technology fields. WE Local India is a life-changing, two day experience that features invaluable ways to connect, learn about career opportunities and participate in professional development programming. As an employer, your investment in these inspiring few days demonstrates your commitment to diversity and inclusion in your organization.

In 2021, SWE celebrated its largest event ever in India with over 1,400+ conference and career fair attendees. As a partner of WE Local India you will have the opportunity to promote your organization, provide professional development opportunities to your employees and reach a large number of women at various career stages. Through your participation you will also play an essential part in growing this powerful event for women in engineering and technology in India. In 2021, partners joined us including ABB, Air Products, American Express, Apple, Applied Materials, AVEVA, BD, Bechtel, Boeing, Caterpillar, Collins Aerospace, Cummins, Delta, ExxonMobil, Halliburton, IBM, Intel, John Deere, JPMorgan Chase & Co., Kettering University, Keysight Technologies, NYU Tandon School of Engineering, Pfizer, Shell, Texas Instruments, Trane Technologies, Verizon, Wabtec, and USC Viterbi School of Engineering.

Join these engineering and technology leaders in their support of SWE and discover the variety of partnership opportunities available.

For partnership inquiries, please contact Monica Mizzi, Senior Manager, Strategic Partnerships, SWE at [monica.mizzi@swe.org](mailto:monica.mizzi@swe.org) or Paul Robichaud, Managing Director, SWE India at [paul.robichaud@swe.org](mailto:paul.robichaud@swe.org).

## ABOUT SWE

For more than seven decades, SWE has been and continues to be the leader in giving women engineers and technologists a unique place and voice within the industry. We are centered around a passion for our members' success and continue to evolve with the challenges and opportunities reflected in today's exciting engineering and technology specialties.



## SWE'S MISSION

Empower women to achieve their full potential in careers as engineers and leaders, expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.

**Learn more at [swe.org](http://swe.org)**

Join the Society of Women Engineers (SWE) for the WE Local season. WE Local conferences bring women (and male allies) of all disciplines and stages of their career and education together for two-days of professional development breakout sessions, inspirational speakers and networking opportunities.

View WE Local's complete history online at [welocal.swe.org/about/we-local/](http://welocal.swe.org/about/we-local/)





# INDIA BENGALURU

28-29 APRIL 2022

LEARN MORE AT  
[WELOCAL.SWE.ORG/INDIA](http://WELOCAL.SWE.ORG/INDIA)

## WE LOCAL INDIA 2021 BY THE NUMBERS

45 

PROFESSIONAL DEVELOPMENT  
SESSIONS



11

POSTER  
PRESENTATIONS

21



CAREER FAIR  
EXHIBITORS



78

ORGANIZATIONS  
REPRESENTED



20

ADVISORY  
BOARD MEMBERS

1,450+

ATTENDEES AT  
THE CONFERENCE  
AND NETWORKING  
EXHIBITION



# PACKAGES

	<b>PLATINUM</b> INR 7,50,000 [Limit: 4]	<b>GOLD</b> INR 5,00,000	<b>SILVER</b> INR 3,00,000	<b>BRONZE</b> INR 2,00,000
<b>PRE-EVENT</b>				
<b>Recognition on Website</b>	✓ (Logo w/ hyperlink)	✓ (Logo w/ hyperlink)	✓ (Logo w/ hyperlink)	✓ (Logo)
<b>Recognition on Mobile App</b>	✓ (Name Listed)	✓ (Name Listed)	✓ (Name Listed)	✓ (Name Listed)
<b>Recognition as a partner in conference marketing materials</b>	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)
<b>Logo inclusion in one pre-conference email to attendees</b>	✓ (2 Emails)	✓ (1 Email)	✓ (1 Email)	✓ (1 Email)
<b>ONSITE</b>				
<b>On-stage recognition at the Opening Keynote with award and photo opportunity</b>	✓			
<b>60-minute workshop spot (info session, technical workshop, etc.)</b>	✓			
<b>Exhibition booth space at Career Fair</b> (allocated in order of partnership level)	✓ (2m x 5m with 42" display monitor)	✓ (2m x 3m with 42" display monitor)	✓ (2m x 3m with 42" display monitor)	✓ (2m x 3m)
<b>Invitation to attend Executive Reception</b> (invitation-only event)	✓ (6)	✓ (4)	✓ (2)	

**18% GST will be added to final invoice.**

# PACKAGES

	<b>PLATINUM</b> INR 7,50,000 [Limit: 4]	<b>GOLD</b> INR 5,00,000	<b>SILVER</b> INR 3,00,000	<b>BRONZE</b> INR 2,00,000
<b>ONSITE (CONT.)</b>				
<b>Complimentary delegate passes to all conference activities</b> (Keynote Sessions, Professional Development Sessions, Lunches and Career Fair)	✓ (20)	✓ (15)	✓ (10)	✓ (4)
<b>Career Fair two-day exhibitor pass</b>	✓ (2)	✓ (1)	✓ (1)	✓ (1)
<b>Special discount on additional employee registrations</b>	✓ (20%)	✓ (15%)	✓ (10%)	✓ (5%)
<b>Attendee giveaway placed in conference bags</b> (giveaway provided by the partner)	✓	✓	✓	
<b>Push notification via mobile app</b>	✓ (2)	✓ (1)		
<b>Recognition on event signage</b>	✓ (Prominent)	✓ (Listed)	✓ (Listed)	✓ (Listed)
<b>POST-EVENT</b>				
<b>Logo in one (1) post-conference email to attendees</b>	✓	✓	✓	✓
<b>60-day access to standard job postings and resume database searches at SWE online career center (30 days before, 30 days after)</b>	✓	✓	✓	✓
<b>CV from attendees who provide them at time of registration</b>	✓	✓	✓	✓

18% GST will be added to final invoice.



# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## PHOTO BOOTH

**Price per partner:** INR 6,00,000 [Limit: 2]

Make a lasting impression with our photo booth sponsorship! With the option to print or share on social media, all attendees will be able to take home this popular conference souvenir. This is a fun and interactive way to increase your brand visibility during the event. All photos will display the sponsor logo, ensuring that your organization continues to reap the benefits long after WE Local India.

## POSTER SESSION

**Price per partner:** INR 2,00,000 [Limit: 2]

Students and early career professionals will present their innovative technology solutions and research in a poster format. Attendees will have the ability to vote on their favorite poster and those ranked the highest will be recognized. The poster session sponsor will be featured prominently in the poster session area and will be recognized as a sponsor of WE Local India on communications.

## CONFERENCE BAGS

**Price per partner:** INR 3,00,000 [Limit: 2]

Your organization will get maximum exposure with your logo (alongside SWE's) on our popular attendee bags. Attendees carry these bags during the conference and long afterwards as many attendees take their bags home, to school or the office. Your organization will be able to place a giveaway in the conference bag (item is provided by you) and will also receive recognition on the conference website, mobile app and post-event email to all attendees.

## CONFERENCE LANYARD

**Price per partner:** INR 1,50,000 [Limit: 2]

Each attendee receives a lanyard during registration check-in, which is worn throughout the conference. Show your support as the lanyard partner and always have your logo visible alongside SWE's. Your organization will also receive recognition on the conference website and in the post-event email to all attendees.

## MOBILE APP

**Price per partner:** INR 1,00,000 [Limit: 4]

WE Local is a green conference. The mobile app is a great, interactive way to be at the fingertips of all attendees. The mobile app supports and promotes the conference through ongoing notifications and schedules to attendees. As a mobile app partner, you receive recognition at the top of the mobile app and receive two (2) push mobile notifications each conference day, four (4) total. Language for the push notifications must be approved by SWE and submitted no later than 1 March.

Invoices requested in USD will be based on the currency exchange rate on the date of invoicing. Listed prices are not inclusive of GST. 18% GST will be added to the final invoice.



130 East Randolph Street, Suite 3500  
Chicago, IL 60601

[WELOCAL.SWE.ORG](http://WELOCAL.SWE.ORG)  
[#WELocal](https://twitter.com/WELocal)