

LOCAL



MEET LOCALLY. LEARN SOCIALLY.

IT'S ALL IN THE NUMBERS 2020 WE Local North America Wrap Up

Due to the global pandemic, the 2020 WE Local season came to a halt in March 2020 with four WE Local conferences from the U.S., England and India postponed to 2021.

To read SWE's full statement visit welocal.swe.org.

TOTAL ATTENDANCE: 1,227

47% Professional

51% Collegiate

2% Retired/Unemployed

TOP YEARS OF EXPERIENCE:



Undergraduate Degree

1-5 Years

20+ Years

HIGHEST LEVELS OF EDUCATION:



Bachelor of Science



Master of Science

TOP TECHNICAL DISCIPLINES:



Mechanical



Chemical



Electrical

CONFERENCE QUICK FACTS



155

Total Breakout Sessions



9

Keynote Speakers



96

WE Local Award Recipients



17

Undergraduate Collegiate Competition Finalists



23

Graduate Collegiate Competition Finalists



70

Career Fair Partners & Conference Sponsors

WHY WE LOCAL?

30.23%

of attendees were seeking an internship



28.01%

of attendees were seeking employment



Top Three Reasons for Attending



Networking



Keynote Speakers



Professional Development Breakout Sessions

CONFERENCE REFLECTION*

60%

of attendees say WE Local exceeded expectations or was truly outstanding

57.4%

of attendees said WE Local prepared them for a career, or furthered their career, in engineering

88.61%

of attendees probably- or -definitely would recommend a WE Local conference

*Based on 14% of WE Local attendees who completed the conference survey.