

WE Local Attendee Desired Content

When submitting a CFP session, consider topics that are relevant today and things you would want to hear about. Below is a list of topics which past attendees have expressed interest in learning more about. In addition, consider the learning level of your topic, is it for a novice audience or more experienced audience?

Note: WE Local cannot guarantee who will attend a session so be prepared to speak to an audience of all career levels/proficiency levels.

Advocacy & Outreach

- Launching a SWENext program/club
- Serving as a NextGen advocate

Career Management & Development

- Academia
- Career Planning/Career Related
 - Career fair tips and preparation
 - Career to retirement tips
 - Continuing education
 - Fields engineering degrees can take you
 - Graduate focused programs
 - International employment
 - Making a career change
 - Re-entering the workforce
 - Salary negotiations
 - Working part-time
- Entrepreneurship
 - Financial accounting
 - National taxes
 - Certifications
 - Right of entity (Lawyer Advice)
 - Marketing/branding
- Government
- Internships
- Leadership Skills
 - Communications
 - Critical conversations
 - Mid-career leadership development
 - Managing teams
- Networking/Relationship Building
 - Mentorship
 - How can students and professionals interact?
 - Mentor and mentee relationship
 - Networking for middle management
- Re-Entry

General Feedback

- Active Learning Sessions (where an attendee can implement/execute an idea during a session)

Inclusion & Cultural Awareness

- Diversity & Inclusion
- Gender Equality/Equity
- LGBTQA
- Social Justice/Equity

Technical Innovations

- Civil Engineering
- Environmental Engineering
- Industrial Engineering
- Industry Focused
- Relevant to Host City Popular Industries
- Project Management
- Proposals (how to write)
- Technical Sessions (hosted by local companies)
- Technology (current technologies, changes for the future, new technologies)

Self-Management & Development

- Finding/Establishing Your Voice
- Mental Health
- Personal Finance Management (collegiate to retiree)/Financial Literacy
- Relaxation/Distress Techniques
- Work/Life Balance
 - Becoming a parent/being a parent
- Workplace Topics
 - Career Progression/Transition
 - Negotiation

Strategic Leadership

- Public Speaking including How to Present

SWE Leadership

- Getting Involved at the Society Level
- Joining a SWE Section and Getting Involved
- Pipeline and Planning
- Research
- Running a SWE Section
 - Activities
 - Undergrad universities
 - Maintaining members
 - Marketing
- Section Success and Engagement (Panel Preferred)