WE Local Attendee Desired Content

When submitting a CFP session, consider topics that are relevant today and things you would want to hear about. Below is a list of topics which past attendees have expressed interest in learning more about. In addition, consider the learning level of your topic, is it for a novice audience or more experienced audience? Note: WE Local cannot guarantee who will attend a session so be prepared to speak to an audience of all career levels/proficiency levels.

Advocacy & Outreach
- Launching a SWENext program/club
- Serving as a NextGen advocate

Career Management & Development
- Academia
- Career Planning/Career Related
  - Career fair tips and preparation
  - Career to retirement tips
  - Continuing education
  - Fields engineering degrees can take you
  - Graduate focused programs
  - International employment
  - Making a career change
  - Re-entering the workforce
  - Salary negotiations
  - Working part-time
- Entrepreneurship
  - Financial accounting
  - National taxes
  - Certifications
    - Right of entity (Lawyer Advice)
    - Marketing/branding
- Government
- Internships
- Leadership Skills
  - Communications
  - Critical conversations
  - Mid-career leadership development
  - Managing teams
- Networking/Relationship Building
  - Mentorship
  - How can students and professionals interact?
  - Mentor and mentee relationship
  - Networking for middle management
- Re-Entry
General Feedback
• Active Learning Sessions (where an attendee can implement/execute an idea during a session)

Inclusion & Cultural Awareness
• Diversity & Inclusion
• Gender Equality/Equity
• LGBTQA
• Social Justice/Equity

Technical Innovations
• Civil Engineering
• Environmental Engineering
• Industrial Engineering
• Industry Focused
• Relevant to Host City Popular Industries
• Project Management
• Proposals (how to write)
• Technical Sessions (hosted by local companies)
• Technology (current technologies, changes for the future, new technologies)

Self-Management & Development
• Finding/Establishing Your Voice
• Mental Health
• Personal Finance Management (collegiate to retiree)/Financial Literacy
• Relaxation/Distress Techniques
• Work/Life Balance
  • Becoming a parent/being a parent
• Workplace Topics
  • Career Progression/Transition
  • Negotiation

Strategic Leadership
• Public Speaking including How to Present

SWE Leadership
• Getting Involved at the Society Level
• Joining a SWE Section and Getting Involved
• Pipeline and Planning
• Research
• Running a SWE Section
  • Activities
  • Undergrad universities
  • Maintaining members
  • Marketing
• Section Success and Engagement (Panel Preferred)