IT’S ALL IN THE NUMBERS
2018 WE Local at a Glance

TOTAL ATTENDANCE: 2,528

- 28% Collegiates and Graduate Students
- 25% Seasoned Leaders or Managers
- 19% Mid-Level Professionals or Emerging Technical Leaders
- 17% Entry-Level Professional Attendees
- 9% Senior-Level Professional Attendees

- 266 professional development breakout sessions
- 72 colleges and universities represented
- 318 middle school students attended SWENext DesignLab
- 180 organizations participated in the two-day career fair
- 33 Collegiate Competition finalists

TOP 5 REASONS FOR ATTENDING

- Inspiration
- Career Fair
- Networking
- Professional Development
- Speaking

96% of surveyed attendees said they were “most likely” to attend a future WE Local conference.
84% of surveyed attendees will recommend a WE Local conference to a friend or colleague.

#WELocal
This information is reflective of all 2018 WE Local conferences.