



LOCAL

**MEET LOCALLY.
LEARN SOCIALLY.**

IT'S ALL IN THE NUMBERS 2018 WE Local at a Glance

TOTAL ATTENDANCE: 2,528

28% Collegiates and Graduate Students

25% Seasoned Leaders or Managers

19% Mid-Level Professionals
or Emerging Technical Leaders



17% Entry-Level Professional Attendees

9% Senior-Level Professional Attendees



266 professional development breakout sessions



180 organizations participated in the two-day career fair



72 colleges and universities represented



33 Collegiate Competition finalists



318 middle school students attended SWENext DesignLab

TOP 5 REASONS FOR ATTENDING



Networking



Inspiration



Professional Development



Career Fair



Speaking

96%

of surveyed attendees said they were "most likely" to attend a future WE Local conference.

84%

of surveyed attendees will recommend a WE Local conference to a friend or colleague.