

LOCAL

MEET LOCALLY.
LEARN SOCIALLY.

BENGALURU

PARTNERSHIP PROSPECTUS



The Society of Women Engineers (SWE) is pleased to announce its 5th annual WE Local India conference. WE Local India will take place in **Bengaluru from 22-23 April 2021** at the Sheraton Grand Bengaluru Whitefield Hotel and Convention Center.

WE Local India brings together women from across the country including university students, women in academia and professionals at all career stages who are studying or working in the engineering and technology fields. WE Local India is a life-changing, three-day experience that features invaluable ways to connect, learn about career opportunities and participate in professional development programming. As an employer, your investment in these inspiring few days demonstrates your commitment to diversity and inclusion in your organization.

In 2019, SWE celebrated its largest event ever in India with over 1,000 conference and career fair attendees. As a partner of WE Local India you will have the opportunity to promote your organization, provide professional development opportunities to your employees and reach a large number of women at various career stages. Through your participation you will also play an essential part in growing this powerful event for women in engineering and technology in India. In 2019, partners joined us including Air Products, Bechtel, Boeing, Caterpillar, Collins Aerospace, Cummins Inc., Emerson, ExxonMobil, General Motors, Halliburton, Honeywell, IBM, Ingersoll Rand, Intel Corporation, John Deere, Keysight, Medtronic, Nasdaq, NYU, Shell and Tata Communications.

Join these engineering and technology leaders in their support of SWE and discover the variety of partnership opportunities available.

For partnership inquiries, please contact Jennifer Scott, Vice President, Strategic Partnerships, SWE at jennifer.scott@swe.org or Paul Robichaud, Managing Director, SWE India at paul.robichaud@swe.org.

PACKAGES

	PLATINUM INR 7,50,000 [Limit: 4]	GOLD INR 5,00,000 [Limit: 6]	SILVER INR 3,00,000 [Limit: 10]	BRONZE INR 2,00,000 [Limit: 6]
PRE-EVENT				
Recognition on Website	✓ (Logo w/ hyperlink)	✓ (Logo w/ hyperlink)	✓ (Logo w/ hyperlink)	✓ (Logo)
Recognition on Mobile App	✓ (Name Listed)	✓ (Name Listed)	✓ (Name Listed)	✓ (Name Listed)
Recognition in conference marketing materials	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)
Logo in pre-conference email to attendees	✓ (2 Emails)	✓ (1 Email)	✓ (1 Email)	✓ (1 Email)
ONSITE				
On-stage recognition at the Opening Keynote with award and photo opportunity	✓			
60-minute workshop spot (info session, technical workshop, etc.)	✓			
Exhibition booth space at Career Fair (allocated in order of partnership level)	✓ (2m x 6m with 42" display monitor)	✓ (2m x 5m with 42" display monitor)	✓ (2m x 3m with 42" display monitor)	✓ (2m x 3m)
Invitation to attend Executive Reception (invitation-only event)	✓ (6)	✓ (4)	✓ (2)	

18% GST will be added to final invoice.

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ONSITE (CONT.)				
Complimentary delegate passes to all conference activities (Keynote Sessions, Professional Development Sessions, Lunches and Career Fair)	✓ (20)	✓ (15)	✓ (10)	✓ (4)
Career Fair two-day exhibitor pass	✓ (2)	✓ (1)	✓ (1)	✓ (1)
Special discount on additional employee registrations	✓ (20%)	✓ (15%)	✓ (10%)	✓ (5%)
Attendee giveaway placed in conference bags (giveaway provided by the partner)	✓	✓	✓	
Push notification via mobile app	✓ (2)	✓ (1)		
Recognition on event signage	✓ (Prominent)	✓ (Listed)	✓ (Listed)	✓ (Listed)
POST-EVENT				
Logo in one (1) post-conference email to attendees	✓	✓	✓	✓
60-day access to standard job postings and resume database searches at SWE online career center (30 days before, 30 days after)	✓	✓	✓	✓

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ADDITIONAL PARTNERSHIP OPPORTUNITIES

CONFERENCE BAGS

Price per partner: INR 3,00,000 [Limit: 2]

Your organization will get maximum exposure with your logo (alongside SWE's) on our popular attendee bags. Attendees carry these bags during the conference and long afterwards as many attendees take their bags home, to school or the office. Your organization will be able to place a giveaway in the conference bag (item is provided by you) and will also receive recognition on the conference website, mobile app and post-event email to all attendees.

POSTER SESSION

Price per partner: INR 2,00,000 [Limit: 1]

Students and early career professionals will present their innovative technology solutions and research in a poster format near the conference exhibition area. In a highly trafficked area of the event, poster presenters will interact with attendees to answer questions about their abstract. The poster session partner will be featured prominently on signage in the poster session area. The partner will be recognized and invited on stage to present the award to the best poster presentation in the closing ceremony.

CONFERENCE LANYARD

Price per partner: INR 1,50,000 [Limit: 2]

Each attendee receives a lanyard during registration check-in, which is worn throughout the conference. Show your support as the lanyard partner and always have your logo visible alongside SWE's. Your organization will also receive recognition on the conference website and in the post-event email to all attendees.

MOBILE APP

Price per partner: INR 1,00,000 [Limit: 4]

WE Local is a green conference. The mobile app is a great, interactive way to be at the fingertips of all attendees. The mobile app supports and promotes the conference through ongoing notifications and schedules to attendees. As a mobile app partner, you receive recognition at the top of the mobile app and receive two (2) push mobile notifications each conference day, four (4) total. Language for the push notifications must be approved by SWE and submitted no later than 1 March.

TECHNOLOGY EXHIBITION BOOTH

Price per partner: INR 1,00,000 [Limit: 2]

Does your organization have a cutting-edge technology that you want to share with conference attendees? Reserve an additional space at the conference where you can exhibit your latest innovation. Examples might include a concept car, virtual reality simulation, or other experiential exhibit. Partners will have the ability to use the booth and exhibition space as needed and will also be featured on the mobile app.

Invoices requested in USD will be based on the currency exchange rate on the date of invoicing. Listed prices are not inclusive of GST. 18% GST will be added to the final invoice.



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