

# LOCAL

MEET LOCALLY.  
LEARN SOCIALLY.

# LONDON

## PARTNERSHIP PROSPECTUS





# LONDON

EUROPE

**27-29 MAY, 2020**

LEARN MORE AT  
[WELOCAL.SWE.ORG/LONDON](http://WELOCAL.SWE.ORG/LONDON)

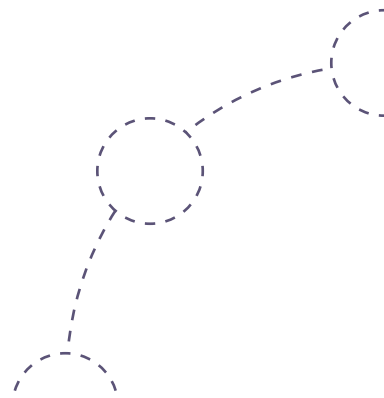
The Society of Women Engineers (SWE) is pleased to announce its 6th annual WE Local Europe conference. WE Local Europe will take place in **London, England on the 27-29 May 2020** at the Sheraton Grand London Park Lane.

WE Local Europe is centered around professional development, providing an opportunity for women engineers to come together to engage in breakout sessions, be inspired by keynote speakers and meet other professionals in the field. For years, the WE Local Europe conference has attracted hundreds of attendees from more than 26 countries across Europe, ranging from students to management- and executive-level roles.

As a partner of WE Local Europe, you will have the opportunity to promote your organization, provide professional development opportunities to your employees and reach women at various career stages. You will also play an essential part in growing this powerful event for women in engineering and technology. Last year, 14 partners joined us at WE Local Europe in Berlin, Germany, including Air Products, Amazon, Cummins Inc., Emerson, ExxonMobil, FM Global, Halliburton, Honeywell, IBM, Intel Corporation, John Deere, Keysight Technologies, Sensata and Synopsys.

Join these engineering and technology leaders in their support of SWE and discover the variety of partnership opportunities available.

For inquiries, please contact Jennifer Scott, Vice President, Strategic Partnerships, SWE at [jennifer.scott@swe.org](mailto:jennifer.scott@swe.org).



# PACKAGES

	<b>PLATINUM</b> <b>£10,000</b> [Limit: 2]	<b>GOLD</b> <b>£7,500</b> [Limit: 6]	<b>SILVER</b> <b>£5,000</b> [Limit: 12]
<b>PRE-EVENT</b>			
<b>Recognition on Website</b>	✓ (Logo w/ hyperlink)	✓ (Logo w/ hyperlink)	✓ (Logo w/ hyperlink)
<b>Recognition on Mobile App</b>	✓ (Name Listed)	✓ (Name Listed)	✓ (Name Listed)
<b>Recognition in conference marketing materials</b>	✓ (Logo)	✓ (Logo)	✓ (Logo)
<b>Recognition in individualized SWE social media posts</b>	✓	✓	
<b>ONSITE</b>			
<b>Two-minute address at Opening or Closing Keynote</b> (First come, first served basis; two partners per event)	✓		
<b>Complimentary delegate passes to all conference activities</b> (Keynote Sessions, Professional Development Sessions, Lunches, Networking Exhibition and Tour)	✓ (8)	✓ (6)	✓ (4)
<b>Networking Exhibitor pass(es) to all conference activities</b>	✓ (2)	✓ (1)	✓ (1)
<b>Networking Exhibition table space with tabletop sign</b>	✓ (2 Tables and Premier Location)	✓ (Premier Location)	✓

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<b>ONSITE (CONT.)</b>			
<b>Special discount for individual employee registration</b>	✓ (20%)	✓ (15%)	✓ (10%)
<b>Push notification via mobile app (1)</b>	✓		
<b>Recognition on event signage</b>	✓ (Prominent)	✓	✓
<b>POST-EVENT</b>			
<b>Recognition in post-event communication to all conference attendees</b>	✓	✓	✓
<b>Recognition in individualized post-event SWE social media posts</b>	✓	✓	
<b>60-day access to standard job postings and resume database searches at SWE online career center</b>	✓	✓	✓

# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## **Networking Lounge Space: £5,000** [Limited to ONE partner]

Attendees will use this area to connect and recharge. Partner will get an opportunity to have representatives available in the lounge. Take advantage of an opportunity for connection and visibility during the entire conference.

- Prominent recognition as a partner at Networking Lounge (on-site)
- Two (2) complimentary conference registrations
- Special discount code (10% off) for additional individual registrations
- Recognition on conference website
- Recognition in conference marketing materials
- Attendee giveaway placed in the Networking Lounge (provided by the partner)
- Name listed on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Welcome Reception: £3,500** [Limited to ONE partner]

- Opportunity to welcome the attendees with 2-minute remarks at the Reception
- Two (2) complimentary conference registrations
- Special discount code (10% off) for additional individual registrations
- Recognition on conference website
- Recognition in conference marketing materials
- Name listed on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Conference Refreshment and Lunch (2 days): £3,000** [Limited to TWO partners]

- Two (2) complimentary conference registrations
- Special discount code (10% off) for additional individual registrations
- Prominent recognition as a partner during coffee tea breaks and lunches
- Recognition on conference website
- Recognition in conference marketing materials
- Name listed on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## **Mobile App: £2,500** [Limited to ONE partner]

- Two (2) complimentary conference registrations
- Special discount code (10% off) for additional individual registrations
- Prominent recognition as a Mobile App partner
- Recognition on conference website
- Mobile app push notification (1) as partner to all users. Language provided by partner by 1 April and subject to SWE approval.
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Conference Badge Lanyard: £2,500** [Limited to TWO partners]

(Note: This category partner logo(s) and SWE logo will be printed on lanyards.)

- Partner logo will be printed on lanyards
- Two (2) complimentary conference registrations
- Special discount code (10% off) for additional individual registrations
- Recognition on conference website
- Name listed on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

Invoices requested in USD will be based on the currency exchange rate on the date of invoicing. Prices provided herein are not inclusive of tax. Tax will be added to the final invoice.



## WE LOCAL TESTIMONIALS

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*"Our 4 engineers that attended WE Local in Berlin had rave reviews for that conference and their experience [...] The outcome from their attendance will help to establish a women's network in the refinery in Germany."*

*"Presenting to an audience of all lovely ladies on my favorite subjects, the interaction with them during the session and after, and attending the other lightening talks and presentations - all were fascinating!"*

*"Networking from the opening session to the end of the network tour is a highlight."*

*"Every woman I talked to is sharing the same stalls and road blockers as I am facing in my career path. I received very good advice from participating in lightning talks and talking with other women from different industry or companies."*

*"Despite cultural differences, women engineers generally appreciate the network and development opportunities a SWE conference provides."*





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[#WELocal](https://twitter.com/WELocal)