

## WE Local Attendee Desired Content

Past attendees are requesting the following breakout session topics/content (segmented by career level):

### All Audiences

- Academia
- Active Learning (e.g. I learned how to develop my elevator speech)
- Career Planning
- Critical Conversations
- Entrepreneurship
  - Financial Accounting
  - National Tax
  - Certifications
  - Right of Entity (Lawyer Advice)
  - Marketing/Branding
- Finance Management (collegiate to retiree)
- Government
- How Men can Support Women – In and Out of SWE
- International Employment
- Mental Health
- Relaxation/distress techniques
- Salary Negotiation
- Section Panel
- Social Issues (LGBTQ, Diversity & Inclusion)
- Technical Talks (relevant to host city popular industries, topics, etc.)

### Collegiate and Graduate Students

- Small vs. Large Business Career Paths
- Fields Engineering Degrees Can Take You
- Finance Management
- Career Fair Tips and Preparation
- How to Speak Up (for yourself)
- Running a SWE Chapter at Undergrad Universities: Maintaining Members, Activities, Marketing, etc.

### Entry-Level Professional

- Panel on Getting Involved with Local Sections – How?

### Mid-Level Professional/Emerging Technical Leaders

- Professional Development
- Networking for Middle Management
- Mentor and Mentee Relationship
- Making a Career Change including How?

### Seasoned Leaders and Managers

- More Sessions!

### Senior-Level/Executives

- More Sessions!
- Industry and Government Sessions

### Re-Entry

- Panel about Re-Entering the Workforce

### Retired

- Career to Retirement Tips
- Working Part-time

### Other

- Highland Intelligence Test
- Session Offered in Another Language