

## WE Local LHC Chair Recruitment in U.S.

**Program:** WE Local

**Announcement:** FY20 LHC Chair Recruitment

**Audience:** All Members who reside within 50 miles of Host Cities – No Lapsed, Only Active Memberships

### LinkedIn, Blog or E-Mail Summary

The WE Local Leadership Team is now recruiting five SWE Members to serve as a FY20 WE Local Host Committee (LHC) Chair. The FY20 terms begin July 2019 and ends in June 2020.

The Local Host Committee Chairs are active and engaging leaders who provide guidance, support and direction to up to 15 SWE Members who serve (virtually) on the WE Local Host Committee (LHC) for North America conferences. LHC Chairs are also representatives on LAB who serve as the Liaison on behalf of their Host City. Please note: All LHC Chairs are required to reside within 50 miles of the host city they serve as Chair.

As a LHC Chair, you are expected to:

- Recruit 10-15 SWE Members who serve as Subcommittee Liaisons
  - A list of names (including timeline and Subcommittee criteria) will be provided to LHC Chairs (by Headquarters) after the call for "interested LHC Liaisons"
- Act as the Ambassador and "face" of your selected Host City
- Lead and host monthly LHC virtual telecomm meetings
- Offer guidance and support to LHC Liaisons including assisting with team tactics and team communications
- Attend monthly LAB telecomm meetings including completing a monthly Quad Chart

LAB is comprised of up to 12 SWE Members, SWE Headquarters (HQ) staff and up to five WE Local Host Committee (LHC) Chairs. They not only serve as WE Local's strategic body – by supporting the vision and goal of the program – but they also provide leadership and support to a Subcommittee's tactical goals. Members of the LHC offer tactical support and local insight by serving on one of the WE Local subcommittees.

If you are interested in joining this community/tribe, WE Local is now accepting online applications through Tuesday, April 30, 2019 at 11:59 p.m. CT. Application includes and requires the following:

- Five (5) open-ended questions that require responses
- One (1) reference's contact information
- Professional résumé/CV and SWE résumé

Thank you for your interest in serving as the next set of LHC Chairs! Notifications will begin in June 2019.

## Social media Posts

### Twitter

- Are you a leader ready to take on a new #SWE opportunity? Then @SWETalk #WELocal wants you to consider becoming a WE Local Host Committee (LHC) Chair for our 2020 Host Cities in North America. View the online form for more details! #BeThatEngineer <https://www.surveymonkey.com/r/FY20LHCChair>
- Bring your #leadership experience and #SWE passion to @SWETalk #WELocal Host Committee. Ask me how you can apply to be the next Chair for a 2020 Host City or click the link to learn more. #LeadOn <https://www.surveymonkey.com/r/FY20LHCChair>

### LinkedIn

- @Society of Women Engineers WE Local program is now recruiting the next LHC Chairs for our 2020 Host Cities in North America. Host cities include Buffalo, New York; Des Moines, Iowa; Raleigh, North Carolina; San Diego, California; and Salt Lake City, Utah. Graduate Students to Retirees and everything in between are encouraged to apply! View the online application form at <https://www.surveymonkey.com/r/FY20LHCChair> #LeadOn
- Serving as a #WELocal [Advisory Board/Host Committee Chair], I have [Insert Testimony]. If you are interested in gaining the same experience, ask me how you can apply to be a part of the movement as a 2020 Local Host Committee Chair or click the link to learn more. <https://www.surveymonkey.com/r/FY20LHCChair>

### Facebook

Add a photo to your Facebook post that features you with fellow LHC members or at a WE Local conference. SWE event photos can be found online at <https://www.flickr.com/photos/68577325@N04/albums/>.

- As a LAB member, I have enjoyed being a part of the #WELocal family/tribe. My favorite experience was at WE Local [Host City]. If you want to be a part of the movement as the next 2020 Local Host Committee Chair, ask me about the LHC Chair application process or visit <https://www.surveymonkey.com/r/FY20LHCChair>
- I have enjoyed my time serving on the #WELocal Host Committee as [Insert Role] because [Insert Testimony]. You should consider joining the movement as the next 2020 Local Host Committee Chair! Ask me about the LHC Chair application process or visit <https://www.surveymonkey.com/r/FY20LHCChair>
- Are you interested in becoming the next SWE leader for a 2020 #WELocal Host City in North America? Review the application and if you find yourself saying, "That's me! I can do it!" then apply to be a 2020 Host City Chair. View the link to learn more! <https://www.surveymonkey.com/r/FY20LHCChair>

### Instagram

Add a photo to your Instagram post that features you with LAB members or at a WE Local conference. SWE event photos can be found online at <https://www.flickr.com/photos/68577325@N04/albums/>.

- Want to join this SWEet team of Local Host Committee (LHC) Members? Wait. Better yet! Why not consider becoming a 2020 LHC Chair? Ask me how!
- WE Local is now recruiting the next set of Local Host Committee Chairs for our 2020 WE Local Host Cities. Ask me how you can get involved!
- I have enjoyed serving on the WE Local Advisory Board since [Insert Start Year]. The experience has been [adjective]. If you want to be a part of the WE Local experience, considering becoming a LHC Chair to one of the five 2020 Host Cities. Ask me how!