

WE Local LAB Chair Recruitment in U.S.

Program: WE Local

Announcement: FY20/21 LAB Recruitment

Audience: All Members – No Lapsed, Only Active Memberships

LinkedIn, Blog or E-Mail Summary

The WE Local Leadership Team is now recruiting up to six SWE Members to serve on the FY20-21 WE Local Advisory Board, also known as LAB. The FY20-21 terms begin July 2019 through June 2021.

SWE Members who serve on LAB are an actively engaged group who provide guidance and insight on the strategy and programming of the WE Local program and conferences in North America. LAB Members also serve as “ambassadors” by sharing the vision and program of WE Local with their respective networks.

LAB is comprised of up to 12 SWE Members, SWE Headquarters (HQ) staff and up to five WE Local Host Committee (LHC) Chairs. LAB Members represent the various groups and identities within the Society. They not only serve as WE Local’s strategic body – by supporting the vision and goal – but they also provide direction and guidance to support the tactical goals of the five Local Host Committees as outlined within the WE Local Subcommittees.

If you are interested in joining this family, WE Local is now accepting online applications through Tuesday, April 30, 2019 at 11:59 p.m. CT. The application includes and requires the following:

- Five (5) open-ended questions that require responses
- One (1) reference’s contact information
- Professional résumé/CV and SWE résumé

Thank you for your interest in LAB! Notifications will begin in June 2019.

Social Media Posts

Twitter

- Are you a strategic thinker? Do you know how to problem solve? Can you work with a collaborative virtual team? Then @SWETalk #WELocal wants you to consider joining the WE Local Advisory Board for conferences in North America. View the online form for more details! #LeadOn <https://www.surveymonkey.com/r/FY2021LAB>
- Bring your #leadership experience and #strategic vision to @SWETalk #WELocal Advisory Board. Ask me how you can apply or click the link to learn more #LeadOn <https://www.surveymonkey.com/r/FY2021LAB>

LinkedIn

- @Society of Women Engineers #WELocal program is now recruiting SWE Members who represent the Society to serve on the F20-21 WE Local Advisory Board (LAB) in North America. All SWE Membership levels (collegiate to retirement and everything in between) are encouraged to apply. View the online application form at <https://www.surveymonkey.com/r/FY2021LAB> #LeadOn
- As a current #WELocal Advisory Board (LAB) member, I have **[Insert Testimony]**. If you are interested in gaining the same experience, ask me how you can apply to be on the FY20-21 LAB or click the link to learn more. <https://www.surveymonkey.com/r/FY2021LAB>

Facebook

Add a photo to your Facebook post that features you with LAB members or at a WE Local conference. SWE event photos can be found online at <https://www.flickr.com/photos/68577325@N04/albums/>.

- I have enjoyed my time serving on the #WELocal Advisory Board because **[Insert Testimony]**. You should consider joining, too! Ask me about the LAB application process or visit <https://www.surveymonkey.com/r/FY2021LAB>
- Are you interested in representing your SWE Identity or group in a growing and exhilarating leadership role? You should consider applying for the FY20-21 #WELocal Advisory Board. View the link to learn more!
<https://www.surveymonkey.com/r/FY2021LAB>

Instagram

Add photo to your Instagram post that features you with LAB members or at a WE Local conference. SWE event photos can be found online at <https://www.flickr.com/photos/68577325@N04/albums/>.

- WE Local is now recruiting the next set of Local Advisory Board leaders for the FY20-21 term. Ask me how you can apply!
- I have enjoyed serving on the #WELocal Advisory Board since **[Insert Start Year]**, but it's time to pass the torch. If you are interested in learning this **[Insert Adjective]**, ask me how!