No More “Checking the Box”: Cultivating Inclusion  
Friday, April 5, 2019 | 3:15-4:30 p.m.

Moderator: This can be you!

Plenary Description:  
“Moonshots” is the term favored by NASA’s exploratory arm, known as X, which states on its website: “Our mission is to invent and launch ‘moonshot’ technologies that we hope could someday make the world a radically better place.” With the notion that moonshots are high costs and high risk. The idea has led to many audacious and aspirational goals as set by those in the engineering and scientific community. This panel will discuss how they are addressing complex challenges through radical solutions and/or breakthrough technology, and what leaders have done to get the formula right.

Panelists:  
Be one (of three) Plenary Panelists!

Questions:
1. What is your “moonshot?”
2. How was your moonshot defined and communicated through your organization?
3. Why is it important for your organization to have a moonshot?
4. What kinds of change management challenges do you face as an organizational leader when trying to accomplish your moonshot?
5. What future trends shape the aspirations of your organization beyond the bottom line?
6. When considering future trends and your organization’s moonshot, what new knowledge, skills, and competencies need to be developed in workplace? How do you see the core competencies changing during the next decade?
7. What general recommendations do you have for current and future leaders within the audience to outline a set of very audacious goals and “getting everyone on the bus?”

The deadline to submit a moderator or panelist nominee/nomination is Monday, December 10, 2018.
Wo(men) Leadership: Disrupting the Pipeline
Saturday, April 6, 2019 | 2:30-3:30 p.m.

Moderator: This can be you!

Plenary Description:
According to McKinsey’s 2016 “Women in the Workplace” report, women remain underrepresented at every level in the corporate pipeline. Corporate America promotes men at 30 percent higher rates than women during their early career stages, and entry-level women are significantly more likely than men to have spent five or more years in the same role. The greatest gender imbalance occurs in the C-Suite where only 19 percent of those positions are filled by women. The challenge is even more pronounced for women of color, where women of color face the most barriers and experience the steepest drop-offs with seniority despite having higher aspirations for becoming a top executive. During the panel, we’ll discuss how organizational leaders are working to advance women in the workplace by focusing on specific issues that continue to serve as barriers for advancement. Learn from women (and men) who are using their leadership roles to change the culture of their organizations and achieve equality within their organizations.

Panelists:
Be one (of three) Plenary Panelists!

Questions:
1. How are you empowering women (and men) to recognize and confront unconscious bias?
2. How can women and (and men) engage the next generation of women to be confident in developing leadership roles?
3. What obstacles and barriers have you faced in creating a culture of gender influence and how have you overcome them?
4. What (internal or external) factors affect women in leadership today?
5. What advice would you give to other senior fe(male) leaders who are pushing forward a change initiative that focuses on increasing diversity and inclusion within their organization? What would you advise others to do, or not to do, when trying to change the culture of their organization to be inclusive?
6. How do you think diversity initiatives can be an effective bridge between the workplace and the marketplace?
7. How can men ensure that women are part of a professional network that leads to advancement within engineering?
8. What advice or resources would you give to men who are mentoring women engineers? Additionally, how do you advise women to be mentors to other women?

The deadline to submit a moderator or panelist nominee/nomination is Monday, December 10, 2018.