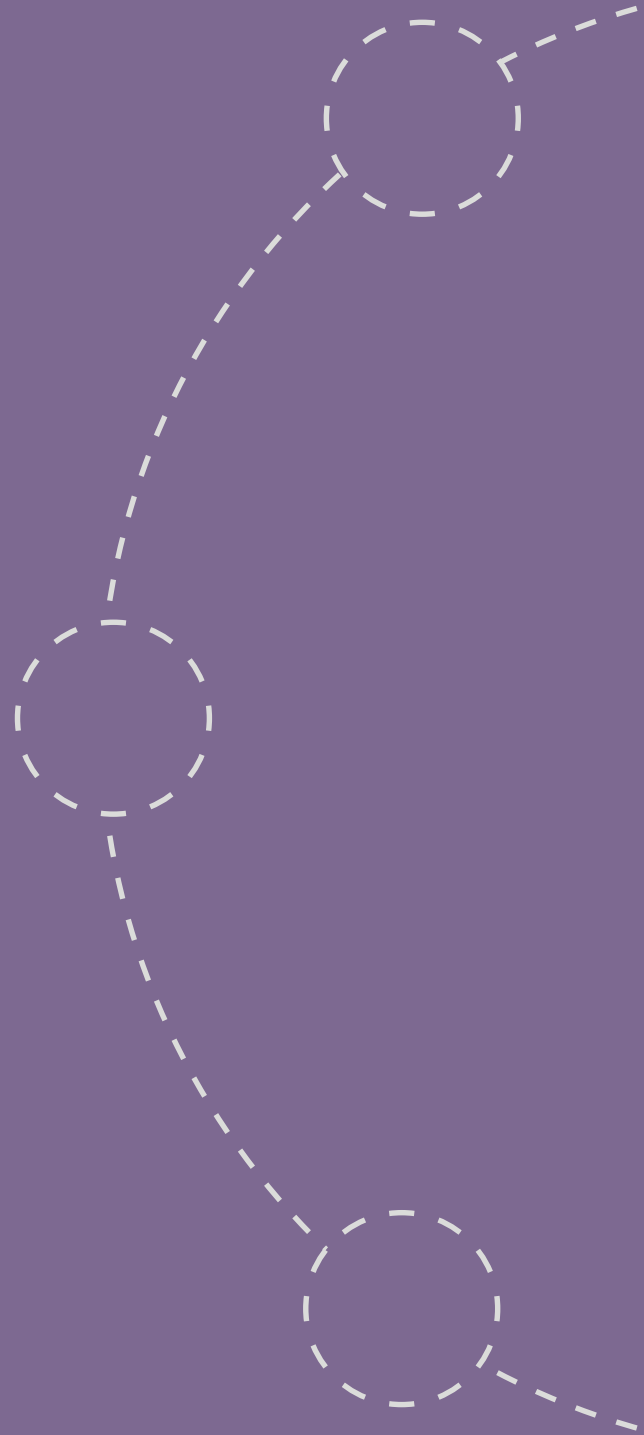


# LOCAL

MEET LOCALLY.  
LEARN SOCIALLY.

# BERLIN

## PARTNERSHIP PROSPECTUS



# GERMANY BERLIN



LEARN MORE AT  
[WELOCAL.SWE.ORG/BERLIN](http://WELOCAL.SWE.ORG/BERLIN)

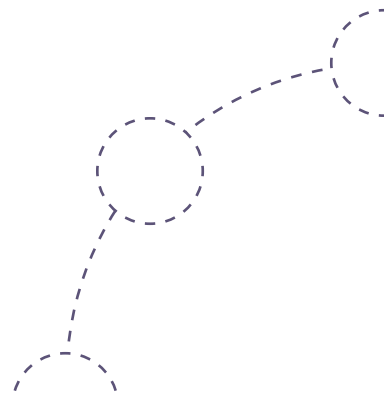
The Society Women Engineers (SWE) announces its 5<sup>th</sup> annual WE Local Europe conference. **WE Local Europe, Berlin in Germany** will take place May 15-17, 2019 at Steigenberger Hotel in Berlin, Germany.

WE Local Europe is centered around professional development, providing an opportunity for women engineers to come together to engage in breakout sessions, listen to keynote speakers and meet other professionals in the field. For years, the WE Local Europe conference has attracted hundreds of attendees from more than 26 countries across Europe, ranging from management- to executive-level roles.

As a partner of WE Local Europe, you will have the opportunity to promote your organization, provide professional development opportunities to your employees and reach women at various career stages. You will also play an essential part in growing this powerful event for women in engineering and technology. Last year, 18 partners joined us at WE Local Europe in Prague, Czech Republic, including Air Products, Caterpillar, Continental, Cummins Inc., Eaton, Emerson, FM Global, Halliburton, Honeywell, IBM, Intel Corporation, John Deere, Johnson Controls Inc., Keysight Technologies, Schneider Electric, Sensata, TE Connectivity and United Technologies Corporation.

Join these leaders in their support of SWE and discover the variety of partnership opportunities available.

For inquiries, please contact Jennifer Scott, Vice President, Strategic Partnerships, SWE at [jennifer.scott@swe.org](mailto:jennifer.scott@swe.org).



# PACKAGES

	<b>PLATINUM</b> <b>10,000€</b> [Limit: 2]	<b>GOLD</b> <b>7,500€</b> [Limit: 6]	<b>SILVER</b> <b>5,000€</b> [Limit: 12]
<b>PRE-EVENT</b>			
<b>Recognition on Website</b>	✓ (Logo w/ hyperlink & 100 word company description)	✓ (Logo w/ hyperlink & 50 word company description)	✓ (Logo w/ hyperlink)
<b>Recognition on Mobile App</b>	✓ (Name Listed w/ company description)	✓ (Name Listed w/ company description)	✓ (Name Listed w/ company description)
<b>Recognition as a partner in conference marketing materials</b>	✓ (Logo)	✓ (Logo)	✓ (Logo)
<b>ONSITE</b>			
<b>Two-minute address at Opening or Closing Keynote</b> (First come, first served basis; two partners per event)	✓		
<b>Complimentary delegate passes to all conference activities including:</b> <i>Keynote Session, Plenaries, Education Tracks, Lunches, Networking Exhibition and Tour</i>	✓ (8)	✓ (6)	✓ (4)
<b>One Networking Exhibition one-day exhibitor pass</b>	✓	✓	✓
<b>Networking Exhibition table space with A4-sized sign</b>	✓ (Premier Location)	✓	✓ (Shared Table)

# PACKAGES

	<b>PLATINUM</b> <b>10,000€</b> [Limit: 2]	<b>GOLD</b> <b>7,500€</b> [Limit: 6]	<b>SILVER</b> <b>5,000€</b> [Limit: 12]
<b>ONSITE (CONT.)</b>			
<b>Special discount for individual employee registration</b>	✓ (20%)	✓ (20%)	✓ (15%)
<b>Giveaway placed in conference bags</b> (giveaway provided by partners)	✓	✓	✓
<b>Push notification via mobile app (1)</b>	✓		
<b>Recognition on event signage</b>	✓ (Prominent)	✓	✓
<b>POST-EVENT</b>			
<b>Electronic communications - acknowledgement of partnership to conference attendees</b>	✓	✓	✓
<b>60-day access to standard job postings and resume database searches at SWE online career center</b>	✓	✓	✓

# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## **Networking Lounge Space: 5,000€** [Limited to ONE partner]

Attendees will use this area to connect and recharge. Partner will get an opportunity to have representatives available in the lounge. Take advantage of an opportunity for connection and visibility during the entire conference.

- Prominent recognition as a partner at Networking Lounge
- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Attendee giveaway placed in conference bags (giveaway provided by the partner)
- Name listed with company description on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Plenary Session Partner: 4,000€** [Limited to ONE partner per plenary]

Choose one of these high-visibility, well-attended sessions, open to all attendees. There will be two plenary sessions at the conference.

- Two-minute introduction at the plenary
- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Attendee giveaway placed in conference bags (provided by the partner)
- Name listed with company description on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Conference Refreshment and Lunch (2 days): 3,000€** [Limited to TWO partners]

- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Prominent recognition as a partner during coffee tea breaks and lunches
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Attendee giveaway placed in conference bags (giveaway provided by the partner)
- Name listed with company description on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## **Mobile App: 2,500€** [Limited to ONE partner]

- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Prominent recognition as a Mobile App partner
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Mobile app push notification (1) as Mobile App partner to all users
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Conference Bags: 2,500€** [Limited to ONE partner]

(Note: This category partner logo and SWE logo will be printed on bags.)

- Partner logo will be printed on conference bags
- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Name listed with company description on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## **Conference Badge Lanyard: 2,500€** [Limited to TWO partners]

(Note: This category partner logo(s) and SWE logo will be printed on lanyards.)

- Partner logo will be printed on lanyards
- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Name listed with company description on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## **NEW! Welcome Reception: 3,500€** [Limited to ONE partner]

- Opportunity to welcome the attendees with 2 minute remarks at the Reception
- Two (2) complimentary conference registrations
- Special discount code (10% off) for individual employee registration
- Recognition as a partner on conference website
- Recognition as a partner in conference marketing materials
- Name listed with company description on Mobile App
- 60-day access to standard job postings and resume database searches at SWE online career center

## WE LOCAL TESTIMONIALS

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*“Presenting to an audience of all lovely ladies on my favorite subjects, the interaction with them during the session and after, and attending the other lightening talks and presentations – all were fascinating !!!”*

*“Networking from the opening session to the end of the network tour is a highlight.”*

*“Every woman I talked to is sharing the same stalls and road blockers as I am facing in my career path. I received very good advice from participating in lightning talks and talking with other women from different industry or companies.”*

*“Despite cultural differences, women engineers generally appreciate the network and development opportunities a SWE conference provides.”*





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[#WELocal](https://twitter.com/WELocal)