

LOCAL

**MEET LOCALLY.
LEARN SOCIALLY.**

BENGALURU

PARTNERSHIP PROSPECTUS



INDIA BENGALURU

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The Society Women Engineers (SWE) announces its 4th annual WE Local India conference.

WE Local India, Bengaluru will take place April 11-13, 2019.

WE Local India brings together women from across the country including university students, women in academia and professionals who are studying or working in the engineering and technology fields. WE Local India is a life-changing, three-day experience that features invaluable ways to connect, learn about career opportunities and participate in professional development programming. As an employer, your investment in these inspiring few days demonstrates your commitment to diversity and inclusion in your organization.

This conference has doubled in size over the past three years. Even more attendees are expected this year in Bengaluru. As a partner of WE Local India, Bengaluru, you will have the opportunity to promote your organization, provide professional development opportunities to your employees and reach a large number of women at various career stages. Through your participation you will also play an essential part in growing this powerful event for women in engineering and technology in India. Last year, 19 partners joined us including Air Products, Bechtel, Boeing, Cadence, Caterpillar, Cummins Inc., Eaton, Emerson, General Motors, Haliburton, Honeywell, IBM, Intel Corporation, John Deere, Keysight, Medtronic, NYU, Shell and United Technologies Corporation.

Join these leaders in their support of SWE and discover the variety of partnership opportunities available.

For partnership inquiries, please contact Jennifer Scott, Vice President, Strategic Partnerships, SWE at jennifer.scott@swe.org or Paul Robichaud, Managing Director, SWE India at paul.robichaud@swe.org.

PACKAGES

| | PLATINUM INR 750,000 [Limit: 4] | GOLD INR 500,000 [Limit: 6] | SILVER INR 300,000 [Limit: 12] | BRONZE INR 200,000 [Limit: 20] |
|---|---|---|--|--|
| PRE-EVENT | | | | |
| Recognition on Website | ✓ (Logo w/ hyperlink) | ✓ (Logo w/ hyperlink) | ✓ (Logo w/ hyperlink) | ✓ (Logo) |
| Recognition on Mobile App | ✓ (Name Listed) | ✓ (Name Listed) | ✓ (Name Listed) | ✓ (Name Listed) |
| Recognition as a partner in conference marketing materials | ✓ (Logo) | ✓ (Logo) | ✓ (Logo) | ✓ (Logo) |
| Logo inclusion in one (1) pre-conference email to attendees | ✓ | ✓ | ✓ | ✓ |
| ONSITE | | | | |
| On-stage recognition at the Opening Keynote with award and photo opportunity | ✓ | | | |
| 60-minute workshop spot (info session, technical workshop, etc.) | ✓ | | | |
| Exhibition booth space at Career Fair - Preferential location (allocated in order of partnership level) | ✓ (Premier Location) | ✓ | ✓ | ✓ |
| Invitation to attend Executive Reception (Invitation-only event) | ✓ (4) | ✓ (2) | ✓ (2) | |

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|---|---|---|--|--|
| ONSITE (CONT.) | | | | |
| Complimentary delegate passes to all conference activities including: Keynote Session, Plenaries, Education Tracks, Lunches and Career Fair | ✓ (20) | ✓ (15) | ✓ (10) | ✓ (4) |
| Career Fair two-day exhibitor pass | ✓ (2) | ✓ (1) | ✓ (1) | ✓ (1) |
| Special discount on additional employee registrations | ✓ (20%) | ✓ (15%) | ✓ (10%) | ✓ (5%) |
| Attendee giveaway placed in conference bags (giveaway provided by the partner) | ✓ | ✓ | ✓ | |
| Push notification via mobile app | ✓ (2) | ✓ (1) | | |
| Recognition on event signage | ✓ (Prominent) | ✓ (Listed) | ✓ (Listed) | ✓ (Listed) |
| POST-EVENT | | | | |
| Logo inclusion in one (1) post-conference email to attendees | ✓ | ✓ | ✓ | ✓ |
| 60-day access to standard job postings and resume database searches at SWE online career center (30 days before, 30 days after) | ✓ | ✓ | ✓ | ✓ |

ADDITIONAL PARTNERSHIP OPPORTUNITIES

CONFERENCE BAGS

Price per partner: INR 200,000 [Limit: 1]

Your organization's identity gets maximum exposure on our popular attendee bags. Attendees will carry these bags during the conference and long afterwards as many attendees take their bags home, to school or the office. Your organization will also be able to place a giveaway in the conference bag (item is provided by you). Your organization will also receive recognition on the conference website and in the post event email to all attendees.

CONFERENCE BADGE/LANYARD

Price per partner: INR 150,000 [Limit: 2]

Each attendee receives a lanyard during registration check-in, which is worn throughout the duration of the conference. Show your support as the lanyard partner and always have your business name and logo visible. Your organization will also receive recognition on the conference website and in the post event email to all attendees.

MOBILE APP

Price per partner: INR 100,000 [Limit: 4]

WE Local is a green conference. The mobile app is a great interactive way to get in front of attendees at their fingertips. The mobile app supports and promotes the conference through ongoing notifications and schedules to attendees. As a partner, you receive recognition at the top of the mobile app and receive two (2) push mobile notifications each conference day, four (4) total.





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