



ATTENDEE DESIRED CONTENT

Based on 2017 WE Local San Jose and WE Local Pittsburgh attendee feedback, SWE members are looking for the following content:

- Academia
- Collegiate (Lecture or Panel)
 - Career development
 - Small vs. large business
 - Fields engineering degrees can take you
 - Finance management
- Critical Conversations
- Entrepreneurship
 - Start-up advice
- Hands-On Activities and Workshops
- Professional (All-Levels)
 - Critical conversations
 - International employment
 - Salary negotiation
 - Social Issues
 - LGBTQ
 - Race diversity
- Mid-Level Management
 - Professional development
 - Networking in mid-level management
 - Mentor/Mentee
- Senior Level and Seasoned Professional
 - Content geared to this audience
- Retiree (Lecture or Panel)
 - Career-to-retirement tips
 - Finance management
 - Working part-time in retirement